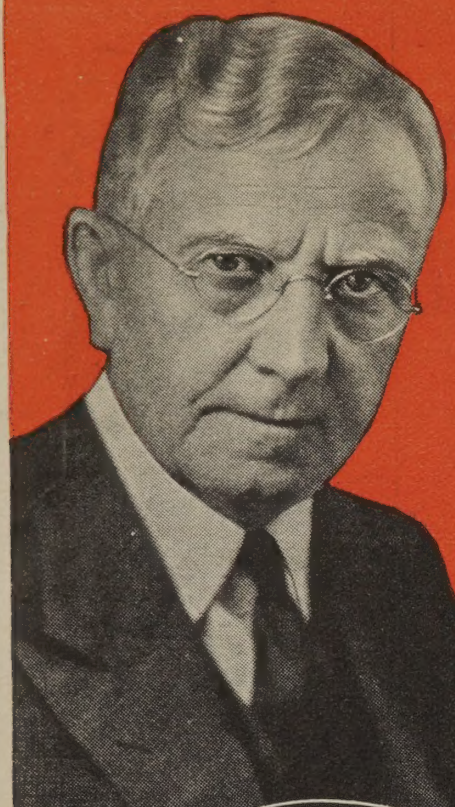
Don't Pay More Than *Jim Brown's* Prices *for* SUPER GRADE BABY CHICKS

THE first thing to consider, when buying baby chicks, is the responsibility of the company you are going to deal with. You know Jim Brown. You know that I cannot afford to have a dissatisfied customer. My reputation is at stake every time a box of Jim Brown chicks is shipped. You can, therefore, rely on Jim Brown to live up to every promise. You can rely on getting good chicks, good value, good service, and fair treatment. It's SAFE to deal with Jim Brown, as over 1,500,000 customers have found out.

From every part of the country, from beginners and old time poultry raisers, I have received hundreds upon hundreds of letters saying Jim Brown chicks were the finest they ever raised. This year the chicks I will supply will be better than ever. The flocks from which the eggs come have been vastly improved. Read the following pages—and remember, POULTRY is your most profitable crop. It is no longer a "Pin Money" business but a vitally important part of every farm. Folks have learned that poultry and eggs bring in the cash. Raise more chicks this year. But get QUALITY chicks—they pay the biggest profits with the same feed and care.

See Following Pages for Descriptions and Prices



Jim Brown

SEE HOW MUCH MONEY

Exceptional Quality

During the past 6 years, my customers have bought more than SEVEN and A HALF MILLION baby chicks from me. That's an average of over a million a year! This enormous demand for Jim Brown baby chicks is due largely to two things. First, my baby chicks have QUALITY bred into them; and second, because I do not charge fancy prices for the high quality chicks I supply. My customers are confident that they get the biggest value in the country when they send to Jim Brown for their chicks, and the fairest, squarest deal.

Jim Brown baby chicks have *made good.* They have proven to be healthy, fluffy, big chicks, which have grown into early broilers or heavy layers to such an extent that my customers were delighted. That's why my old customers write to me for more of my chicks year after year and why they tell their friends to send me their orders.

Approved Hatcheries—Better Breeding

It isn't just "luck" that Jim Brown baby chicks have given such wonderful satisfaction. I use the utmost care in the selection of hatcheries. Every hatchery with which we deal is personally visited by Mrs. Canfield, or another representative of mine, and we must be satisfied that only QUALITY chicks will be produced and shipped under my name. We must be convinced that the hatcheries are making strenuous, determined, and resultful efforts to BREED UP their flocks so the eggs they get will produce strong, healthy, fluffy chicks with the most desirable qualities bred into them—heavy egg-laying, quick-growth, as true to the standard type and color of each breed as these efforts can produce. My customers have come to depend on me for biddies that will live, grow, lay, and pay. They know that I will supply them with youngsters that have breeding back of them—that means lots of eggs all year 'round.

Mrs. Canfield worked in a hatchery for many years. She knows what it takes to produce good chicks. She knows what it means when a hatcheryman supplies flock owners with real cockerels out of heavy laying females. She knows what it means when a hatcheryman inspects flocks carefully and regularly, culling out the poor and diseased birds. She knows how much effort is necessary to plan and carry out a definite breeding program so that each year better birds are produced. She insists that every hatcheryman who ships chicks for Jim Brown has such a flock-improvement program.

Read What Some of My Customers Have Written

"I purchased of you last year an order of White Wyandotte Chicks. I think they were the strongest, peppiest chicks I ever received from any hatchery. I had no sick ones, every one was strong and well developed. The pullets laid full size eggs, no small ones or culls, and they never stopped laying during all the cold snaps. They laid 50% every day. I kept two of the roosters; they are pictures of beauty. All my neighbors were interested in watching my chicks all through the season."

Eva Brown,
Gorham, Maine.

"I am well pleased with my baby chicks. Never had any better. Lost only 3 out of 500, and the pullets lay 75 to 80%. Am in the chicken business 30 years."

Wilson Shiffert,
Coopersburg, Penna.

"I had 1200 of your baby chicks in 1932, bought in January and February and they started to lay in May and June and they were going 70 to 80% in fall of 1932 until the spring of 1933."

Ludwig Fruchtl,
Chaffe, New York.

"I bought Buff Leghorn chicks from you and I raised them all. I had 76 cockerels and 78 pullets. I wintered 70 pullets. Started to lay in September. I have been getting as high as 52 eggs a day from them. The cold weather that we have had this winter didn't affect them in any way."

James F. Repsher,
Bangor, Penna.

"My hens are doing fine. They lay 114 to 120 eggs a day. I have 235 hens laying. I sell all my eggs at my door. They laid all winter."

Mrs. E. M. Latlief,
Laurel, Maryland.

"I received my S. C. English White Leghorn Baby Chicks from your company and your wonderful helpful little book on 'How to Raise Baby Chicks.'

"I kept the chart the 'Poultry Tribune' sent me and entered my record and letter. I received one of their five dollar prizes and feel I must thank you for your helpful information on raising chicks. My pullets have laid fine all winter."

Mrs. Purley B. Haring,
Groton, New York.

THE BROWN FENCE & WIRE CO., CLEVELAND, OHIO. — MEMPHIS, TENN., Address Nearest Office

Baby Chick Order Blank
For Ordering Jim Brown
QUALITY BABY CHICKS

GIVE YOUR POST-OFFICE ADDRESS HERE

Name_____
Please Write or PRINT your full Name Plainly

Post Office_____

R. F. D. or
Street Number_____ State_____

DO NOT WRITE IN THIS BLOCK

P. Ck._____

P. O. M. O._____ || _____

Draft_____ || _____

Cash or Stamps____ || _____

The Brown Fence & Wire Co.

Cleveland, Ohio, or Memphis, Tenn.

Please send me the following Baby Chicks. I would like to have them arrive not earlier than_____ and not later than_____

QUANTITY	NAME OF VARIETY	PRICE	TOTAL

Total $_____

☐ Remittance Enclosed $_____

☐ Send C. O. D. ☐ Will Remit 10 Days Before Shipment

FORM A-1-1-35

THE BROWN FENCE & WIRE CO., CLEVELAND, OHIO. — MEMPHIS, TENN., Address Nearest Office

Prices on Jim Brown Super-Grade Baby Chicks

Postage Paid! Chicks Shipped C. O. D. If Desired

Cat. No. 7A1	25 Chicks	50 Chicks	100 Chicks	500 Chicks	1000 Chicks
S. C. American White Leghorns. S. C. English White Leghorns... S. C. Brown Leghorns..... S. C. Buff Leghorns.....	$2.50	$4.50	$8.00	$38.75	$75.00
Barred Rocks..... S. C. Rhode Island Reds..... Mottled Anconas.....	2.90	5.25	9.50	46.25	90.00
R. C. Rhode Island Reds..... White Wyandottes..... White Rocks.....	3.00	5.50	10.00	48.75	95.00
Black Minorcas..... Buff Rocks..... Buff Orpingtons.....	3.15	5.75	10.50	51.25	100.00
S. L. Wyandottes..... White Minorcas..... Buff Minorcas..... White Rhode Islands..... White Orpingtons..... New Hampshire Reds.....	3.40	6.25	11.50	56.25	110.00
Light Brahmas..... Jersey Black Giants.....	3.65	6.75	12.50	61.25	120.00
Jersey White Giants.....	3.90	7.25	13.50	66.25	130.00
Heavy Mixed.....	2.50	4.50	8.00	38.75	75.00
Mixed (Any or all varieties)...	2.40	4.25	7.50	36.25	70.00
WHITE PEKIN DUCKLINGS	4.25	8.00	15.00	73.75	145.00
Sex Linked Chicks—Day Old Pullets or Cockerels					
Red-Rock Pullets.....	3.40	6.25	11.50	56.25	110.00
Red-Rock Cockerels.....	3.15	5.75	10.50	51.25	100.00

Prices on Jim Brown SPECIAL MALE MATINGS

Cat. No. 7A1X	25 Chicks	50 Chicks	100 Chicks	500 Chicks	1000 Chicks
S. C. Eng. White Leghorns	$3.50	$6.50	$12.00	$57.50	$110.00
Barred Rocks ..... S. C. Rhode Island Reds White Rocks	$3.90	$7.25	$13.00	$62.50	$120.00

If interested in SEXED Day-Old Chicks of Any Variety, Write For Prices

We Can Supply Cockerels or Pullets of Any Breed

IMPORTANT NOTICE ABOUT BABY CHICK PRICES

Order as far in advance as you possibly can. Should our prices be reduced at any time, you will get the benefit of the reduced prices in effect at the time your chicks are shipped. Should unusually high egg costs or other causes beyond our control make higher prices necessary, you will be notified.

BABY CHICKS

MY PRICES SAVE YOU

Real Service

Here are some of the many things you can depend on when you send your order to Jim Brown: 1. Immediate acknowledgment of your order including time of delivery. 2. Delivery when promised. 3. No substitutions—you get what you order. 4. NO SEXED CHICKS will be shipped in any order of regular chicks—you will get about 50% pullets and 50% cockerels as nature provides. 5. You will get a LIVE chick for every one you order or a replacement or refund for the difference. 6. If you are not 100% satisfied with your chicks you will find me willing to make any reasonable adjustment. My reputation is at stake with every shipment of Jim Brown chicks and I cannot afford to have any except happy and satisfied customers. My baby chicks are shipped POSTAGE PAID.

Lower Prices for Super-Grade Chicks

My prices for Baby Chicks are extremely low for the quality I supply. I am sure you would have to pay considerably MORE for equal quality elsewhere. The reason I can save you so much money is because hatcherymen are glad to sell me tens of thousands of chicks and make a very small profit on each. Furthermore, I can afford to accept a very small margin on each chick because I sell an average of over a million baby chicks a year! My customers get the benefit in lower prices, or in higher quality.

Bigger Profits

All through the depression, poultry has been a money maker. Even when broilers and eggs were lowest, they were bringing better prices than any other farm product, in proportion to their cost. Farmers learned a real lesson, and that is, RAISE MORE POULTRY for profit, for table use, and for all-year-'round CASH. I recommended to my customers last year that they buy more chicks than usual. Those who did made good money from eggs last fall. I urge you to buy more this year than you did in 1934—and BUY QUALITY CHICKS!

Let Mrs. Canfield Help You

As in former years, Mrs. E. K. Canfield will help my customers make the most money out of poultry. Mrs. Canfield is thoroughly familiar with chicks. She knows what breed is best for each purpose—she knows how best to brood chicks—how best to feed them. Write to her, % Jim Brown, for advice about your chick problems. Mrs. Canfield has written a wonderful book on "How to Raise Baby Chicks," which is free with your order. Do not hesitate to write Mrs. Canfield.

Prices on Jim Brown Super-Grade Baby Chicks

Postage Paid! Chicks Shipped C. O. D. If Desired

Cat. No. 7A1	25 Chicks	50 Chicks	100 Chicks	500 Chicks	1000 Chicks
S. C. American White Leghorns. S. C. English White Leghorns... S. C. Brown Leghorns..... S. C. Buff Leghorns.....	$2.50	$4.50	$8.00	$38.75	$75.00
Barred Rocks..... S. C. Rhode Island Reds..... Mottled Anconas.....	2.90	5.25	9.50	46.25	90.00
R. C. Rhode Island Reds..... White Wyandottes..... White Rocks.....	3.00	5.50	10.00	48.75	95.00
Black Minorcas..... Buff Rocks..... Buff Orpingtons.....	3.15	5.75	10.50	51.25	100.00
S. L. Wyandottes..... White Minorcas..... Buff Minorcas..... White Rhode Islands..... White Orpingtons..... New Hampshire Reds.....	3.40	6.25	11.50	56.25	110.00
Light Brahmas..... Jersey Black Giants.....	3.65	6.75	12.50	61.25	120.00
Jersey White Giants.....	3.90	7.25	13.50	66.25	130.00
Heavy Mixed.....	2.50	4.50	8.00	38.75	75.00
Mixed (Any or all varieties)...	2.40	4.25	7.50	36.25	70.00
WHITE PEKIN DUCKLINGS	4.25	8.00	15.00	73.75	145.00
Sex Linked Chicks—Day Old Pullets or Cockerels					
Red-Rock Pullets.....	3.40	6.25	11.50	56.25	110.00
Red-Rock Cockerels.....	3.15	5.75	10.50	51.25	100.00

IMPORTANT NOTICE ABOUT BABY CHICK PRICES

Order as far in advance as you possibly can. Should our prices be reduced at any time, you will get the benefit of the reduced prices in effect at the time your chicks are shipped. Should unusually high egg costs or other causes beyond our control make higher prices necessary, you will be notified.

If interested in SEXED Day-Old Chicks of Any Variety, Write For Prices

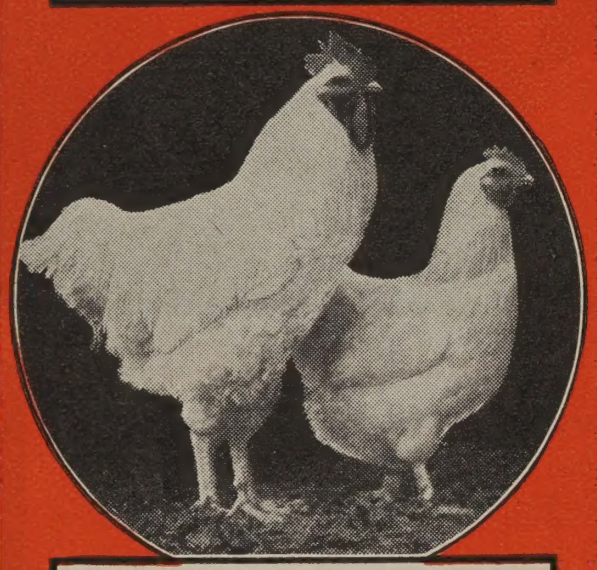
We Can Supply Cockerels or Pullets of Any Breed

SPECIAL MALE MATINGS SHOWN ON NEXT PAGE

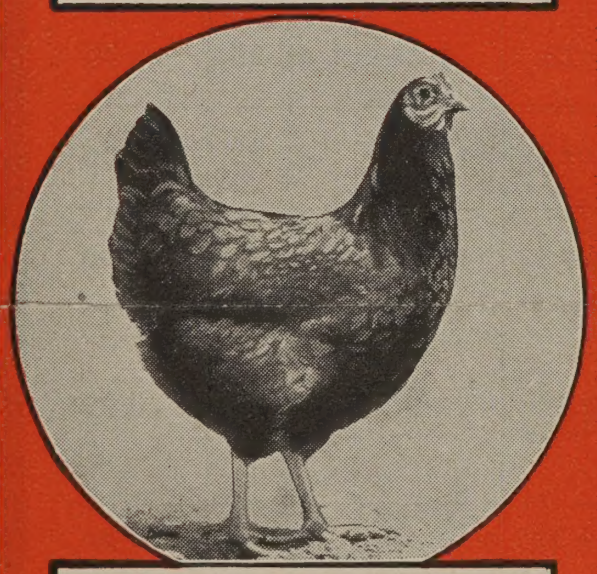
THE BROWN FENCE & WIRE CO., CLEVELAND, OHIO. — MEMPHIS, TENN., Address Nearest Office

Jim Brown PAY STREAK SPECIAL MALE MATING BABY CHICKS

Typical Pay Streak White Leghorn



Typical Pay Streak White Rocks



Typical Pay Streak R. I. Red

Typical Pay Streak Barred Rock

Look At the Record of Winnings

It is only necessary for me to point to the records to prove the marvelous quality of these Pay Streak Strain, Special Male Mating Baby Chicks. In competition with birds entered by the country's foremost breeders, at some of the biggest and most important egg laying contests, Pay Streak White Leghorns and White Rocks have won exceptionally high honors by their fine production records. The Baby Chicks shipped will be exactly as described below. My prices are remarkably low for this quality of Baby Chick. If you want unusual PRODUCTION and EXTRA LARGE EGGS, I earnestly recommend Pay Streak Strain Baby Chicks.

All breeders have been Blood-Tested for B.W.D., using the whole Blood Stained Antigen Test within 12 months prior to shipment of Chicks, and all reactors removed and disposed of.

Pay Streak Strain White Leghorns

The breeding program for the building of this strain was started in 1921 by the purchase of stock with 300-egg ancestry. Since then, none but high-pedigree breeders have been used in the foundation flock each year. Since 1928 Pens of these White Leghorns have been entered in National Egg Laying Contests, and their record of winnings establishes this strain as among the very best in the country. In 1934 for the Poultry Item Trophy this stock finished in TENTH POSITION among all breeders in the United States competing. The average egg weight of 24.98 oz. per doz. was equalled or surpassed by only four other contestants. Recent records are given below.

Winnings In White Leghorn Class

1932—**Michigan,** 2nd and 3rd High Hen, 8th High Pen; **Alabama,** 3rd and 4th High Hen, 8th High Pen. (33 Pay Streak Hens in 4 Contests averaged 243 eggs in 51 weeks, scoring 246 points per hen.)

1933—**Connecticut,** 4th High Pen; **Georgia,** 7th High Pen, 2nd High Hen; **Pennsylvania,** 7th High Pen, 10th High Hen; **Maine,** 2nd High W.L. Pen, 1st High W.L. Hen. (Average per hen, 250 eggs, 262 points; some of the individual records were 300 eggs and over. 12 out of the 40 Pay Streak Hens in these four 1933 Contests scored 300 points or better.)

1934—**New York,** 2nd High Pen, 7th and 11th High Hens; **Rhode Island,** 3rd High W.L. Pen. **Pennsylvania,** 5th High Pen, 12th High Hen. (Average per hen, 246 eggs, 260 points; some individual records 290 to 311 eggs.) At the Pennsylvania Contest Pay Streak Pens scored highest premiums for big eggs among the ten winning pens.

Pay Streak White Leghorn Baby Chicks

The Pay Streak Baby Chicks supplied by Jim Brown will be from breeders which are of the family or strain described above and are closely related to the pens and individual birds whose records are listed.

Pay Streak Strain White Rocks

This strain originated with Canadian R.O.P. registered Males and Females with records of 200 to 247 eggs per year. How well this strain has been developed is shown by the records given below. For TWO SUCCESSIVE YEARS Pay Streak Hens have won FIRST HIGH HONORS at the New York contest for White Rock Pen.

All males heading these breeders are directly from contest hens having official records of 200 to 250 eggs. The Male's Sire's Dams had egg records of 246 to 251 eggs. Included in this Mating are some sisters, daughters and granddaughters of Contest Winning and High Record Hens of 200 and more eggs per year. Here are some Records of Winnings which indicates the relationship of the Pay Streak White Rock Baby Chicks you will get when you send your order to Jim Brown.

Winnings in White Rock Class

1932 14 Pay Streak Honor Hens laid over 200 eggs each in National Egg Laying Contests 51 weeks.
1933 New York. High White Rock Pen, 1797 eggs. Mich. 2nd High Hen, 235 eggs. Maine. 4th High Pen, 1772 eggs. Conn. 5th High Pen, 2059 eggs, Penn. 3rd High Pen, 1881 eggs. 23 Pay Streak Honor Hens laid 200 to 273 eggs in National Egg Laying Contests in 51 weeks.
1934 New York, 1st High Pen, 1959 eggs; 1st High Hen, 253 eggs. Georgia, 2nd High Pen, 1617 eggs; 1st High Hen, 248 eggs. Penn. 6th High Pen, 1957 eggs. R. I. 3rd High Pen, Conn. 5th High Pen, 1993 eggs, 26 Pay Streak Honor Hens laid 200 to 260 eggs each in National Egg Laying Contest in 51 weeks.

Pay Streak Strain White Rock Baby Chicks

Jim Brown will supply you with Pay Streak Strain White Rock Baby Chicks with close blood relationship to Hens and Males described above. You will get chicks bred to grow quickly, mature early, and lay heavily. Sell eggs to hatcheries at a premium, get exhibition quality birds, get more money for choice tablefowl. At my low price I am sure you cannot get this quality anywhere else.

Barred Plymouth Rocks

THE BREEDERS FOR JIM BROWN SPECIAL MALE MATING CHICKS CONSIST OF Hens descended from Pedigreed Males individually handled and selected for production qualities, as well as for a high degree of Exhibition quality in feathers, size and type.

Male birds heading these breeders are of stock secured from a breeder acclaimed by many as the outstanding Barred Rock breeder of America, who maintains a pedigreed breeding farm and whose stock has won honors in National Egg Laying Contests. This stock has consistently made high average Egg yields of 200 eggs or over, the average size of the females being 6.5 lbs. The Males are from dams or granddams that had records of 200 to 240 eggs of large size, per year.

Single Comb Rhode Island Reds

THE BREEDERS FOR JIM BROWN SPECIAL MALE MATING CHICKS WILL CONSIST of Hens that are the descendants of Pedigreed Males—selected for productive qualities, as well as for large size and type. This stock matures early, coming into production nearly as soon as Leghorns. The mortality of the chicks is low and the chicks grow and feather rapidly. This stock lays a large brown egg.

Males heading these breeders are stock of one of the leading Rhode Island Red breeders of America. This breeder's stock has won many National Egg Laying Contests over all breeds, and has established a World's record for 10 Red Hens of 2,840 Eggs, and a World's Record for all heavy breeds on Points, in 1932. The Dam or Granddam of these Males laid 200 Eggs or more.

Postage Paid Prices on Pay Streak Special Male Matings
Order in Advance! Chicks Shipped C. O. D. If Desired

Cat. No. 7A1X	25 Chicks	50 Chicks	100 Chicks	500 Chicks	1000 Chicks
S. C. Eng. White Leghorns	$3.50	$6.50	$12.00	$57.50	$110.00
Barred Rocks S. C. Rhode Island Reds White Rocks	$3.90	$7.25	$13.00	$62.50	$120.00

Write for Prices of Sexed Day-Old Special Male Matings
Pure Bred Day Old Pullets only, or Cockerels only, of any Variety.